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JCC965 U.S. PTO

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: John DeMayo and Robert Aguilar

Serial No.: N/A

Group Art Unit: N/A

Filed: Herewith

Examiner: N/A

For: **Apparatus and Method for Hyperlinking Specific Words in Content to Turn the Words into Advertisements**

Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Dear Sir:

Enclosed please find the following:

1. Specification, abstract and claims (6 independent, 24 dependent, 30 total) (18 pages);
2. Informal drawings (9 figures, 8 sheets);
3. One check in the amount of \$565.00 (\$355.00 filing fee, \$120.00 excess independent claims, \$90.00 excess claims); and,
4. Certificate of Express mailing.

The applicant is a small entity according to 37CFR §1.27(c), and is thus entitled to pay reduced fees. The Commissioner is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 18-1579. The Commissioner is also authorized to charge Deposit Account No. 18-1579 for any future fees connected in any way to this application. Two copies of this letter are enclosed.

Respectfully submitted,



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CERTIFICATE OF EXPRESS MAILING

Express Mail Mailing Label Number EL702170845US

Date of Deposit: November 10, 2000

I hereby certify that the patent application of John DeMayo and Robert Aguilar for a **Apparatus and Method for Hyperlinking Specific Words in Content to Turn the Words into Advertisements** including the specification, abstract, and claims (6 independent, 24 dependent, 30 total) (18 pages); informal drawings (9 figures, 8 sheets); and a check in the amount of \$565.00, are being deposited with the United States Postal Service for "Express Mail" service under 37 C.F.R. ' 1.10 on the date indicated above and are addressed to the Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.



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